# The practicality and relevance of second language critical pedagogy

- Graham Crookes University of Hawai'i, USA
- 4 crookes@hawaii.edu

1

9

14

15

16

17

18

19

20

21 22

23

24

25

26

27

28

29

30

31

- 5 The paper reviews eight topics in the area of second language critical pedagogy: (i) historical
- 6 inheritances and lines of development associated with critical pedagogies; (ii) advocacy (and
- the need for critical language teachers to engage in it); (iii) the diverse institutional contexts
- 8 that could be explored for critical language pedagogy; (iv) the range of languages within
- 9 which critical approaches have been explored; (v) EFL critical pedagogy; (vi) the broad range
- of categories of oppression addressed by critical language pedagogy; (vii) materials for critical
- language pedagogy, and (viii) the role of the 'imaginary' in encouraging critical language
- 12 pedagogy. I suggest that these constitute matters which if given attention by critical language
- pedagogy specialists could enhance the perceived practicality and/or relevance of the area.

### 1. Introduction

In this paper, I address eight areas associated with critical language pedagogy which deserve consideration under the general headings of 'relevance' and 'practicality'. My intent is partly to highlight the practical relevance of critical pedagogies of second languages (L2) in several areas where work of this sort is less in evidence than it might be. In addition, I want to emphasize where more work needs to be done if the practical usefulness, defendability, relevance and so on, of critical pedagogy in language teaching is to continue to grow. I link the term 'relevance' with the word 'practical' because a sense of the real relevance of critical pedagogies is enhanced if they can be seen as practical, and if an understanding of what is additionally needed to put them into practice can be obtained.

First, I will address the diverse historical inheritances and lines of development associated with critical pedagogies of second or other languages. I then spend time on advocacy. I draw attention to the diverse institutional contexts that could be explored for critical language pedagogy. I point to the broader than appreciated range of languages within which critical approaches have been explored, then discuss aspects of EFL (English as a foreign language) critical pedagogy, as this is one of the more challenging, but basically positive, developments. A very practical matter is that of materials, and perhaps the most abstract of my topics is the one I close with, the role of the 'imaginary'. To some extent, the structure of the paper is

A revised version of a plenary paper presented on 22 March 2009 at the American Association for Applied Linguistics conference in Denver, Colorado.

linear in that I will begin by looking backward to overlooked ancient history, and I will end with the need for an uncolonized imagination that enables better looking forward.

In beginning, let me note a representative early definition for the area under discussion:

There is by now a fairly large body of work under the rubric of 'critical pedagogy' . . . Viewing schools as cultural areas where diverse ideological and social forms are in constant struggle, critical pedagogy seeks to understand and critique the historical and sociopolitical context of schooling and to develop pedagogical practices that aim not only to change the nature of schooling, but also the wider society. (Pennycook 1990: 24)

At one point in the emergence of critical pedagogy of second and foreign languages, say in the early 1980s and before the first appearances of critical applied linguistics, it might have been said that it was of relevance to only a small sector of applied linguistics or language teaching, primarily that associated with adult ESL (English as a second language) immigrant populations. I think at that time it would also have been seen as irrelevant to most other instructional contexts, or inappropriate, or incompatible with them (as indeed was said of far less challenging developments, including communicative approaches). This is no longer the case, as I will suggest below by reference to its increasingly wide provenance, encompassing diverse languages, curricular domains, geographical areas, and sites of oppression. Proponents of the wider area of critical applied linguistics have suggested similarly that a critical perspective is no longer an 'add on' to applied linguistics, but a perspective has become infused into the field of applied linguistics as a whole.

# 2. Historical traditions of practice not generally recognized or acknowledged

One of the reasons for spending some time on historical traditions is that this move emphasizes the relevance and practicality of the area by heading off responses that such work is impossible. In some cases, the things that 'can't be done here' have already been done here but were discontinued for some reason; alternatively, they may have to some extent been taken up and become part of the scenery. Historical analyses can also focus attention on what enabling factors allowed for early radical pedagogy. In addition, a review of the history suggests that the theoretical inheritances in this area are less unitary than might be alleged – that is, not all critical or radical education derives from Marxist-inspired theory.

What are some of the inheritances that critical language specialists should be more familiar with? An easy¹ first option is that of Dewey. Dewey is important because he put an activities-based curriculum in the mainstream (cf. task-based language teaching (TBLT); Samuda & Bygate 2008), and advocated for schools a central role in the improvement of society, and because the Progressive Movement, which he was associated with, for a time was a major element in American education. We should note that, in practice, Dewey obtained much from pre-existing models, the 'schools of to-morrow' (Dewey & Dewey 1915) such as the Parker school which was already running on principles we would recognize as progressive for their time (Stone 1999). Dewey's two years in China and the uptake of his ideas by Chinese

<sup>&</sup>lt;sup>1</sup> But see Manicas (1982).

educators in the late 1920s, including their critique from the left by Tao Xingzhi (Wang & Zhang 2007), also suggest that any idea that activity or task-based approaches with a social justice orientation are somehow purely 'Western' is questionable.

Dewey's left wing, the social reconstructionists, should also be remembered (identified as precursors by critical pedagogy specialists such as Giroux e.g. 1983) because they at least offer the possibility of showing how matters critical have a long history in US education. In particular, the case of the Rugg social studies textbooks, a success story of the social reconstructionists, should be looked into. Indeed, given the influence he had on a substantial portion of American education in the middle of the 20th century, Harold Rugg was a remarkable figure. It is hard to imagine someone with a similar orientation having equivalent influence in the present conditions of the USA (e.g. Rugg 1931; Evans 2006).

On the other side of the left during the 20th century, there were various anti-authoritarian, non-Marxist inspired developments in alternative education. I want to mention a strand that was not necessarily political in a class sense, but which presaged the 'personal is political' line. By the 1930s, Ferrer's New Schools (cf. Ferrer, 1913) and other dissident strands had developed into a range of free schools, of which A. S. Neill's Summerhill became the most famous. Its direct democracy, with all students and teachers having each only one vote on all matters of school policy, and its extreme emphasis on individual autonomy and choice remain striking, though also quite typical of free schools. Directly or indirectly, the model of Summerhill was part of the sudden mushrooming of alternative schools of the 1960s. These are a good example of things that were radical at the time, which were even criticized by some on the left (e.g. Wright 1989: 114; or for their *laissez faire* character, see Freire in Shor & Freire 1987: 46), but many of whose practices have become part of the mainstream, and with the growth of non-formal online education are becoming even more so.

Of course, if anti-progressive forces seriously outnumber, outfinance, and outgun progressive forces, the latter will at least temporarily have to back down. This is pretty much what happened to the progressive movement in the USA towards the end of the 1930s. But somewhat like other individual progressives in a later period, it did not die out; it just moved overseas, taking up temporary residence in, among other places, the British primary school tradition, from which it later returned to the USA or – in some versions of this story – from which hideout it then went on to set up new homes in communicative language teaching (Crookes 2009: 69–71).

# 3. Advocacy

It should be a matter of concern that young professionals in our field are generally trained only to be employees (whether as teachers or researchers). Gradually we are seeing the rise of programs that also educate our people to be administrators<sup>2</sup>. These courses mainly draw on established practice (e.g. the running of private language schools) and on established literature (the managerial tradition of educational administration). But certainly, critical

<sup>&</sup>lt;sup>2</sup> For example, the 'Language Program Administration' certificate at Monterey Institute of International Studies, and see Christison & Murray (2009).

109

110

111

112

113

114

115

116

117

118

133

134

135

136

137

138

139

140

141

142

143

pedagogies within applied linguistics do need individuals who can set up, run, and maintain fairly non-mainstream operations. They need to network and fundraise – they may not be able to inherit or become part of a pre-existing conventional operation. They may have to engage both more fully and more oppositionally, with existing political systems. Accounts of theory and practice in our field pertinent to this are very rare, as also is critical educational administration literature (Crookes 2003; but see Foster 1986).

In our field, McGroarty (1998) is a path-breaking review and analysis of some aspects of this matter (see also Auerbach et al. 1996). In Crookes & Talmy (2004), partly as a result of reviewing what WASN'T working during an effort by Hawai'i ESL teachers to pressure their legislators for funds, we arrived at a simple set of headings that represent matters that need to be addressed by practitioners in this area. Perhaps they are just common sense.

- ORGANIZE: Develop institutional networks, develop connections with parents, develop networks in the community.
- ADDRESS LEADERSHIP, but try to see that all are leaders, if provided with the right orientation and skills.
- FUNDRAISE: There is a literature on fundraising in education, mainly targeting the postsecondary level but little guidance for the rest of us.
- ENGAGE IN ACTION: The old slogan 'direct action gets the goods' is relevant because in many places conventional politicking will not provide what a critical language teacher might need.
- Besides these matters, crucially, shifts in perspective and self-image are needed. It is no good saying that teachers do not do this sort of thing and do not involve students in their struggles (see Smoke 1998). It is important for critical practice in our field that teacher education, teacher re-education, and teacher in-service programs place greater attention on these areas.<sup>3</sup>

## 4. Implications of newer institutional developments

In working with young language teachers, I have noticed that the aspirations of these individuals are often far more humanistic than the institutions from which they themselves graduated. If they have, or acquire a broader, more sociopolitical dimension to their thinking and pedagogy while they are doing advanced professional studies, they also sometimes acquire greater frustration. For example, if they are coming from, say, an existing high-school practice, it becomes increasingly clear to them that they cannot simply return to it with enhanced 'skills' and then carry out 'improved' English language teaching.

In response, I urge them to consider the broadest range of possibilities that exist for educational practice involving language. It is hard for young teachers to see right out to the margins of educational practice in their societies, and also how fast things are changing. Within

<sup>&</sup>lt;sup>3</sup> The AERO (Alternative Education Resource Organization) network has much useful information on starting up and maintaining alternative schools; see www.educationrevolution.org.

this range, the margins have often been good places for those with a critical orientation.<sup>4</sup> Margins are places where the established order is weak and the writ of law or regulation less effective, so they should be places where experiment and boundary-crossing can flourish.

The full range of institutional change and alternatives that deserve to be put before potential critical language teachers is too great for me to discuss in detail here, but includes

- the break-up of monolithic state education<sup>5</sup> (as in the USA, the UK: Fuller 2003; or China: Xu 2002)
- alternatives in the private sector (e.g. private alternative schools: Appleton 2000)
- charter schools (Fuller 2000; Buchanan & Fox 2004)
- online education, particularly the so-called 'virtual school' (e.g. Berge & Clark 2005)
- informal education (streets, museums, e.g. Mayo 1999)
- community schools (Morgan 1998, 2004)

- other formats and host structures for critical practice (community organizing, social work, NGOs)
- possibilities within conversation schools<sup>6</sup>

Just a couple of comments on these points. First, one of the matters on which the libertarian or anarchist left in education traditionally divides from the authoritarian or statist (Marxist) left has been trust of, or willingness to work within, the state sector. Apparently it was not always the case; at the time of Proudhon, anarchist educators in France apparently thought that they could reform the state sector from within using syndicalist or trade union force (Smith 1983). Later, of course, reproduction theorists seemed to argue against any such possibility (e.g. Bowles & Gintis 1976), then with Giroux (1983) we have resistance theorists being more optimistic. At the present time, certain nation-states have allowed a greater degree of flexibility into their state sectors, with charter schools in the United States. Some states have always had this sort of thing (e.g. Holland). The left's initial fear of charter schools as driven solely by right-wing fundamentalists has modified, and many indigenous Hawaiian schools in my home state have taken advantage (Buchanan & Fox 2004).

Second, McMahill (2001) presents a good example of the sort of thing one might hope for in a critical language teaching entity on the margins. McMahill describes a feminist English class in Japan. One of many, 'the class termed "Colors of English" started in 1996 and is organized by a women's counseling service and publishing house called Femix. It is held weekly in a meeting room in a women's center in Tokyo' (p. 312). My interest in this case at present is not so much the content of the course as the fact that this English class was not in a school, and my question is, what was institutionally or resource-wise necessary for it to run? The answer is, among other things, that there was a women's center, a counseling service, and some source of funds – presumably the publishing company, not to mention the students.

 $<sup>^4</sup>$  Cf. Guevara (1961/1985); or consider an interstitial slogan like 'we are forming the structure of a new society within the shell of the old', from IWW (n.d.).

<sup>&</sup>lt;sup>5</sup> This phrase has been used to describe initiatives begun in the UK, Australia, and the USA during the 1980s; but it has also been applied to recent initiatives in the UK related to the establishment of 'academies'. See http://www.standards.dfes.gov.uk/academies/.

<sup>&</sup>lt;sup>6</sup> Given the size and worldwide extent of this institutional entity, it is under-researched.

### 5. Other languages?

It would be strange if forms of critical practice could not manifest themselves in the teaching of languages other than English. If they could NOT, it would be an indication of impracticality. Such reports do exist but they are sufficiently scarce to deserve every opportunity to be publicized.

Radical language teaching of the Freirean variety was from the beginning associated with languages other than English. Freirean L1 literacy instruction continues to be documented under conditions somewhat similar to those in which it originally emerged (e.g. Purcell-Gates & Waterman 2000). The foreign language (FL) field within English-speaking countries has been less active in taking up these ideas despite their early development by Crawford (1978; Crawford-Lange 1981, 1982). Newer proponents (notably Reagan & Osborn 1998, 2002; Osborn 2000) have provided useful analyses and advocacy but have few actual instances of radical FL pedagogy to report on. Over the last 10 years, the teaching of Japanese as a foreign language has produced some reports and discussion (Kubota, 1996; Siegel & Okamoto 2003) containing advice, critique, and occasional accounts of actual short pedagogical initiatives (e.g. Ohara, Saft & Crookes 2001; Kumagai 2007) or analyses that focus on the effects of power in FL learning. There is, however, an overlapping area in the study of FL learning and teaching which is focusing on the effects of globalization and particularly interested in matters of identity, sometimes having a somewhat critical focus though perhaps more directly informed by post-structuralist ideas (e.g. Block & Cameron 2002).

### 6. Critical EFL

From FL or world languages, I turn now to the much larger area of EFL. Even much less provocative approaches to language teaching than critical pedagogy have been dismissed, by some specialists, as culturally inappropriate for the East Asia contexts. However, historical explorations (Shin & Crookes 2005a, b) of the past of Korean educational culture and patterns in the broader aspects of Korean sociocultural history suggested that activist positions were possible and indeed had been adopted at various times and locations in Korean education; that accordingly, dialogue and critical inquiry were entirely possible, and even quite explicitly political positions, including of course anticolonial positions during the colonization of Korea were natural, though extremely dangerous, for educators. Within the admittedly often oppressive or constraining state education system, nevertheless, Shin's explorations of more than usually inquiring or dialogic English language teaching further supported our position that critical perspectives in English teaching were possible within educational systems whose cultural contexts had been presented by some as unpropitious. Shin's actions were small-scale interventions within existing institutional arrangements: one within an actual high-school English class, the other within an after-school English-speaking club, but still with high-school students. Thus, they are what we could call proof of concept initiatives.

From elsewhere in Asia we have now a variety of reports, more from the most developed parts (e.g. Hong Kong: Lin & Luk 2002; Singapore: Kramer-Dahl 2001); though also from South-west Asia too, that is, Iran (Ghahremani-Ghajar & Mirhosseini 2005), and Central and North-east Asia: Mongolia (Cohen 2005) and Tajikistan (Fredricks 2007), of implementations and initiatives in EFL critical pedagogy of one kind or another (see also Sung 2001, 2002, 2006, 2007).

218

219

220

221 222

223

224

225

226

227

228

229

230

231

232

233

234

235

236

237238

239

240

241

242

243

244

245

246

247

248

249

250251

252

253

I emphasize Asia because of assertions that things critical in language teaching cannot be done there. By contrast, one might assume that there should be a lot of critical pedagogy in, for example, Brazil. After the renewal of democracy in Brazil, Freire himself guided initiatives when in the Ministry of Education of the state of Sao Paulo (O'Cadiz, Wong & Torres 1998). But these were in many cases not continued under succeeding administrations. Cox & de Assis-Peterson reported (in 1999) that the outlook for critical pedagogy in Brazil was not positive<sup>7</sup> (see also Busnardo & Bertoli Braga 2001). In a recent overview of critical language pedagogy in Brazil, Jorge (2009) explains that familiarity with and action concerning this concept is split across elite and grassroots sectors in Brazil, including across language teachers. On the other hand, writing about EFL in Chile, Farias (2005: 216) notes, 'as Clark & Ivanič [1997] have suggested, the empowerment of learners constitutes the main purpose of CLA [Critical Language Awareness]. This concept will not be foreign to Chilean eyes or ears given our familiarity with the work of Brazilian educator Paulo Freire'. The assumption of familiarity with Freire by virtue of being Chilean teachers is not what one would find in an introduction to critical language awareness written in, say, Vietnam or Korea. Overall, on the basis of these studies, the argument can be made that critical pedagogies of EFL are just as relevant and possible as those of ESL.

# 7. Getting beyond the class base: 'post-structuralist' understandings enhance relevance

My quick look at the past at the beginning of this paper was intended to suggest not only that critical pedagogies of some kind have been practical possibilities in the past, but also to remind us in a preliminary way of their diversity. At the present time, too, there are different strands of critical pedagogy, and indeed there may be a growing diversity. The more that this area can tackle the range of interests, groups, and issues that the early 21st century produces, the more relevant it could be.

Feminist pedagogy is probably the first and clearest example of a perspective related to critical or radical pedagogy, arising generally after Freirean critical pedagogy had established itself as a concept in academia, whose proponents wanted to not only draw from Freirean ideas but also critique them and be separate from them. Without waiting much for the development of 'identity theory', other curricular or practice strands also struck out on their

<sup>&</sup>lt;sup>7</sup> 'Considering that critical pedagogy has its roots in the work of Brazilian educator Paulo Freire, we investigated what 40 Brazilian English teachers knew about and thought of critical pedagogy in ELT. Our findings showed that they were unaware of it.'(Cox & de Assis-Peterson 1999: 433).

own. Attention to a range of possible sources of oppression beyond that of class is one positive interpretation of what is signaled by the use of the term 'post-structural' (e.g. Morgan 2007). Clearly, the increased sensitivity to diversity, to the different tropes of oppression, is indeed likely to make radical pedagogical initiatives of all kinds more practical and more relevant to a variety of groups. Yet at the same time, perhaps there is less of this out there than one might think, when it comes both to analyses of how race, gender, etc. play out in language learning and to language teaching. More reports of practice are needed. Let me quickly allude to some of the areas I have in mind.

Race is perhaps quite belated on the language teaching scene. The publishing of the *TESOL Quarterly* special issue on the topic (Kubota & Lin 2006) can be taken as a turning point perhaps, though Curtis & Romney (2006) dates from a TESOL convention panel from 2001, so perhaps that is a better indicator of increasing attention in our field to this matter. It is not the case, however, that there has been a rush of developments subsequently, and general critical pedagogy has been criticized for ignoring race (Leonardo 2005).

Gender orientation as a focus of oppression is present, but its manifestations in the PRACTICE literature of applied linguistics needs to be greater. Obviously gender as a research focus has increased enormously over the last twenty years. But reports of responses to sexual-orientation-related oppression with a practical orientation are uncommon; the matter is indeed challenging. It is important to say, and say repeatedly, that in this day and age, oppression on the basis of non-heterosexual gender orientation is still an enormously extensive, pervasive, and corrosive form of oppression. Indeed, it is almost certainly because of the strength of oppression, and associated feelings of taboo in this area, that there is comparatively little language educational and applied linguistics work in it. However, I would urge applied linguists to note the substantial amount of research and publication in neighboring disciplines with a sense of a burden of responsibility, so that Nelson's 1999 article 'Sexual identities in ESL' can be seen as a turning point (see also Vandrick 2001; Nelson 2006, 2008; O'Mochain 2006, inter alia).

Another curricular strand I would like to identify and at the same time encourage more of, is 'Green'. Green, peace, and global education are strands in critical pedagogy (broadly defined) that actually have a long existence in curriculum theory. There is less development of their L2 manifestations in our academic literature than one might perhaps expect (but see Cates 1990; Lopez, Santamaría & Aponte 1993; Brown 1994; Jacobs et al. 1998). Brown, as early as 1994, gave a good short statement of a whole variety of publishing initiatives that indicated mainstream action in this area. Concerned scholars in our field have raised these matters in the past (e.g. Cates 1990 cites Rivers 1968: 262), but it could be argued that as a result of growth in mainstream curriculum in these areas, resources are greater than they used to be and also that this is an area where what was more radical before has become somewhat more mainstream. That is to say, the green/environmental line is occurring so widely that to use curriculum material that advocates peaceful citizen action to decrease global warming is not going to get you into trouble.

Finally, I should note that English for Academic Purposes, as a long-standing distinguishable curricular domain, has also increasingly been treated as subject to critical analysis and practice. The classic work of Benesch exemplifies more than a decade of development and growth in this area (e.g. Benesch 1993, 2001, 2009).

### 8. Materials

298

299

300

301

302

303

304

305

306

307

308

309

310

311

312

313 314

315

316

317

318

319 320

321

322

323

324

325

326

328 329

330

331

332

333

334

I want to raise the topic of materials from my point of view as a language TEACHER EDUCATOR with an interest in critical pedagogy. It is rare to be able to offer an entire semester-long graduate course on the critical pedagogy of language teaching. It is more likely that a teacher educator can run a short course or workshop on the topic. The shorter the course, the more likely it is that the instructor will feel pressed to cut the theory and tell participants what this perspective looks like in practice and give them something tangible to go away with. But a classic tenet of critical pedagogy is that, to a fair extent, students and teachers make or bring in the 'materials'. This is an oversimplification and does not do justice to the role of codes and codification<sup>8</sup>, but consider points #8, #9, and especially #12 of Crawford's (1978: 90–91, 99) 20 principles of Freirean critical pedagogy: '[8] dialogue forms the context of the educational situation; [9] ... the organization of curriculum recognizes the class as a social entity and resource; [12] ... the learners produce their own learning materials'. This last point is quite challenging to the beginning teacher in this area. The relevance and practicality of critical L2 pedagogy would be enhanced by greater availability and diversity of fully worked out sample materials, including ones which demonstrate how theories of language play out in critical L2 pedagogy classrooms. I have often shown teachers extracts from Auerbach & Wallerstein's classic (1987) textbook (reprinted as Auerbach & Wallerstein 2004) - on the outside like a normal commercial ESL textbook, hidden within is a manual for social transformation. 9 Q1 Recently I have been using extracts from Janks' (1989) critical language awareness series for the same purpose. But this whole area is rather under-developed. 10 And, of course, it is almost impossible to get well-known publishers to produce materials of this orientation.

However, given current technological resources, we may be in a position to think in terms of accumulating student-made materials and student revisions of initial teacher-made samples of materials. Mason & Rennie (2008) discuss the application of social networking perspectives to 'user-generated content' in online course structure and materials. They note that 'observers speak of a "gift culture" on the web whereby users contribute as much as they take. . . . The essence of social networking is that the users generate the content' (pp. 4–5). They also comment that

- 1. Users have the tools to actively engage in the construction of their experience, rather than passively absorbing existing content.
- 2. Content will be continually refreshed by the users rather than require expensive expert input.
- Many of the new tools support collaborative work, thereby allowing users to develop the skills of working in teams.
- 4. Shared community spaces and inter-group communications are a massive part of what excites young people and therefore should contribute to users' persistence and motivation to learn. (p. 5)

<sup>&</sup>lt;sup>8</sup> A term of art in this literature that refers to the projective devices that Freirean teachers use to elicit commentary and content from students on central topics (Auerbach & Wallerstein 1987; Shor 1987: 126; Peckham 2003; Taylor 2003: chapter 5)

<sup>&</sup>lt;sup>9</sup> Reprinted in a new edition (2004), though no longer with a mainstream publisher.

<sup>&</sup>lt;sup>10</sup> In the sense that there is less research on materials development in applied linguistics overall than might be expected. For critical pedagogy materials, see also Shor (1987); for FL critical materials see Osborn (2006: chapter 4), and for recent critical EAP materials see Benesch (in press).

### Finally they remark that

One of the key lessons of the Web 2.0 era is this: Users add value. But only a small percentage of users will go to the trouble of adding value to your application via explicit means . . . . Through appropriate course design, we can help learners to pursue their 'selfish interests' of passing the course, while at the same time adding value to the learning of other students. (p. 5)

We still may need a core of materials to start with, and given that critical pedagogy implies a form of learning that most students and teachers have never experienced, it may be asking too much for them to effectively create new learning materials from scratch. In addition here, let me note that the availability to teachers of supplementary materials of a critical orientation tuned to state-required materials could be a productive strategy (see Konoeda & Watanabe 2008).

# 9. 'The imaginary': institutional (and political) models?

The last issue I want to tackle is the role of statements of the broader outcomes of educational programs of the sort I have been discussing (see Ellis & Barkhuizen 2005: 279). If we intend to attempt language teaching of a critical kind, we would presumably be doing so in the hope of broader social change. <sup>11</sup> Should we not say something about this target? This is a point that has been made obliquely by Pennycook (2004: 330) citing Foucault (1980: 190): 'the problem is not so much one of defining a political "position"... but to imagine and to bring into being new schemas of politicisation'.

Looking at what the present literature of critical pedagogy generally has to offer my students, I notice a lack of tangibility concerning the broad goals. It seems that through critique alone it is hoped that there would be general improvement. Perhaps, on the one hand, critical pedagogists are reluctant to prejudge the situation but perhaps they have some models in the back of their mind as well as a sense of the dangers they face if they state them too explicitly. However, more seriously, I would suggest that the entire realm of 'the imaginary' has been colonized by the forces of globalization. Critical pedagogy needs it back, or, we need one that will serve our purposes.

'The imaginary' is a term used by a few philosophers (Sartre 1940/2004; see also Castoriadis, 1974/1987; Costa Lima 1984/1988), and its importance should not be neglected by optimistic critical educators. From a Sartrean point of view, it adds the concept of ontological freedom on to our capacity to imagine things. It is because we can imagine that we can reconstitute the world.

Let me also make a connection to works of the imagination in education. These have often been been as effective as empirical research in promoting change in education – if not more. The most obvious case is Rousseau's (1762/1963) best-seller, *Emile* (cf. Pestallozzi 1781/1910). Critical pedagogues (such as Giroux and Shor) have not shrunk from using the term 'utopia' – though they do not say clearly what one or ones they want. More recently, the

<sup>&</sup>lt;sup>11</sup> A caveat: Freire did not expect to see social change solely as a result of educational change. He did advocate that critical teachers involve themselves with social movements, i.e., that social movements were needed as well as educational change.

role of the utopian imagination in education has been discussed by Halpin (2003). A handful of specialists are using literature in professional education (e.g. Nussbaum 1995; Florio-Ruane 2001). For example, Kurth-Schai & Green (2006) interestingly combines an entirely fictional narrative about school reform with academic essays, and is on particularly strong ground in a chapter on the role of intuition and vision in the education of young teachers with school reform in mind.

What about the role of the imaginary more specifically, in terms of the relation between a critical or radical form of education and a transformative outcome for society? How would one express the goal? Does it make sense to talk about it as a unitary entity? When class was the primary term of analysis, a political system was the primary expression of the goal of critical work. It was almost certainly to be expressed using a totalizing term like 'socialism'. That is what, for example, Dewey expected the USA to become. Yet historically, most socialisms have been inhospitable to diversity; pluralism of some kind perhaps seems to be necessary if some future state, or other nexus of power, such as a mega-church or a multinational corporation, is not to exert a greater degree of control than criticalists would be comfortable with. If we are in a condition of post-modernity, we are likely to value and recognize non-homogeneity rather than assume some unitary progress (cf. Gibson: 'The future is already here, it's just unevenly distributed' - www.brianstorms.com/archives/000461.html). Moreover, there seems to be no reason to suppose some final end-state. On the basis of the history we have so far, a continuing struggle seems most likely, with local solutions rather than grand narratives being looked out for. Thus, at the political level, instead of saying we need socialism, or anarchism, or any other specific general '-ism', we should consider local solutions, which possibly involve local instantiations of a diversity of mixes; mash-ups, I suppose. Here I want to draw attention to the encouraging work of Gibson-Graham (2006), which also uses the term 'imaginary' when calling for a 'feminist imaginary of possibility' (p. xxvii). 12 In the analysis of geographicallylocated networks of economic exchange presented in this work, the emphasis is on those that are non-homogenous and thus open possibilities. Employing a discoursal strategy, the work aspires to make contribution to the literatures of non-capitalist exchange systems, particularly by emphasizing the non-homogenous nature of political economy.<sup>13</sup>

It is an enormous job to imagine alternative social structures, so let me draw back to alternative educational institutions. Perhaps critical (language) teachers should attempt the less challenging task of imagining alternative (critical language) schools or programs. Within this sort of context I would encourage critical language teachers to begin imagining their ideal school, then, as an entity manifesting alternative values and acting as a model institution with a mandate to assist critical (or radical) change in society. Many details would have to be worked out in practice, but as a beginning, perhaps the community school might be a partial inspiration — a community NOT located only in geographic space but also partly located in cyberspace, administered with a radical administrative philosophy certainly involving direct democracy of teachers, students, and staffers and connected to supportive federations of likeminded institutions, probably cooperatives. Undoubtedly, it would involve a Deweyan critical task-based curriculum. Like an NGO, it would be engaged in educational work in many

372

373

374

375

376

377

378

379

380

381

382

383

384

385

386

387

388

389

390

391

392

393

394

395

396

397

398

399

400

401 402

403

404

405

406

407

408

409

410

411

412

<sup>&</sup>lt;sup>12</sup> See also Schecter (2005, 2007).

<sup>&</sup>lt;sup>13</sup> Gibson-Graham's paradigm case is the cooperative networks of Mondragon in northern Spain.

413 countries, integrating language teaching with ecological projects and developmental studies. It would take into account the critical psychologists' (Sullivan 1984; Tolman 1994) emphasis 414 on wellness (Prilletensky & Prilletensky 2006); but it would be prepared to compromise 415 (Crookes 2009) with mundane demands for credentialling and exam training. Yes, it is a 416 dream of course, and space does not really permit development here - but I would assert 417 that some sort of imaginary goal is better than nothing. I hope readers can allow me the 418

possibility of suggesting at least that the imagination, and an entire realm of the imaginary, 419 is what finally is needed to help dreams become reality AND enhance the practicality and 420 relevance of critical pedagogy in our field, in our time. 421

A concluding note: It has been there in the past, it is here in various forms right now; it is not something just for the future, it is something relevant all the time. The relevance of any approach to teaching in our area of language and culture that addresses social justice is obvious to anyone who sees the world as failing under an ethical analysis, but the practical relevance of such an approach is something that has continually to be struggled for.

# References

422

423

424

425

426

427

440 441

442

452 453

- 428 Appleton, M. (2000). A free range childhood: Self regulation at Summerhill School. Brandon, VT: Foundation for Educational Renewal. 429
- Auerbach, E., B. Barahona, J. Midy, F. Vaquerano & A. Zambrano (1996). From the community to the 430 community: A guidebook for participatory literacy training. Mahwah, NI: Lawrence Erlbaum. 431
- 432 Auerbach, E. & N. Wallerstein (1987). ESL in action. New York: Prentice-Hall.
- Auerbach, E. & N. Wallerstein (2004). Problem-posing at work: Popular educator's guide. Edmonton: Grass 433 434 Roots Press.
- Benesch, S. (1993). ESL, ideology, and the politics of pragmatism. TESOL Quarterly 27, 705–717. 435
- 436 Benesch, S. (2001). Critical English for academic purposes: Theory, politics, and practice. Mahwah, NJ: Lawrence 437 Erlbaum.
- Benesch, S. (ed.) (2009). Critical English for Academic Purposes. Special issue of Journal of English for Academic 438 439 Purposes 8.2.
  - Benesch, S. (in press). Critical praxis as materials development: Responding to military recruitment on a U.S. campus. In N. Harwood (ed.), Materials in ELT: Theory & practice. Cambridge: Cambridge University Press.
- Berge, Z. L. & T. Clark (eds.) (2005). Virtual schools: Planning for success. New York: Teachers College 443 444
- Block, D. & D. Cameron (2002). Globalization and language teaching. London: Routledge. 445
- Bowles, S. & H. Gintis (1976). Schooling in capitalist America: Educational reform and the contradictions of economic 446 447 life. New York: Basic Books.
- Brown, H. D. (1994). Teaching global interdependence as a subversive activity. In J. E. Alatis (ed.), 448 Educational linguistics, cross-cultural communication, and global interdependence (GURT '94). Washington, DC: 449 450 Georgetown University Press, 174–179. 451
  - Buchanan, N. K. & R. A. Fox (2004). Back to the future: Ethnocentric charter schools in Hawai'i. In E. Rofes & L. M. Stulberg (eds.), The emancipatory promise of charter schools. Albany, NY: SUNY Press, 77-106.
- Busnardo, J. & D. Bertoli Braga (2001). Language, ideology, and teaching towards critique: A look at 454 reading pedagogy in Brazil. Journal of Pragmatics 33.5, 635–651. 455 456
  - Castoriadis, C. (1974/1987). The imaginary institution of society (transl. K. Blamey). London: Routledge.
- Cates, K. (1990). Teaching for a better world: Global issues in language education. The Language Teacher 457 458 14.5, 3–5.
- Christison, M. A. & D. E. Murray (eds.) (2009). Leadership in English language education. New York: 459 460 Routledge.

461 Clark, R. & R. Ivanič (1997). The politics of writing. London: Routledge.

462

463

464

465

466 467

468

469 470

471

472

473

474 475

476

477

478

479 480

481

482

483

484

485 486

487

488

489

490

491

492

493

494

495

496

497 498

499

500

501 502

503

504

516

517

- Cohen, R. (2005). Out of the box: Learning English and democracy in Mongolia. Essential Teacher 2.4, 24-26.
- Costa Lima, L. (1984/1988). Control of the imaginary: Reason and imagination in modern times (transl. R. W. Sousa). Minnesota, MN: University of Minnesota Press.
- Cox, M. I. P. & A. A. de Assis-Peterson (1999). Critical pedagogy in ELT: Images of Brazilian teachers of English. TESOL Quarterly 33.3, 433–451.
- Crawford, L. M. (1978). Paulo Freire's philosophy: Derivation of curricular principles and their application to second language curriculum design. Ph.D. dissertation, University of Minnesota.
- Crawford-Lange, L. M. (1981). Redirecting foreign language curricula: Paulo Freire's contribution. Foreign Language Annals 14, 257–273.
- Crawford-Lange, L. M. (1982). Curricular alternatives for second-language learning. In T. V. Higgs (ed.), Curriculum, competence, and the foreign language teacher. Skokie, IL: National Textbook, 81–113.
- Crookes, G. (2003). Critical conceptions of 'professional' knowledge for the EF/SL teacher, and their implications for administrative orientation. In Z. Syed, C. Coombe & S. Troudi (eds.), TESOL Arabia 2002: Critical reflection and practice. Dubai: TESOL Arabia, 42–79.
- Crookes, G. (2009). Values, philosophies, and beliefs in TESOL. Cambridge: Cambridge University Press.
- Crookes, G. & S. Talmy (2004). Second/Foreign Language program preservation and advancement: Literatures and lessons for teachers and teacher education. Critical Inquiry in Language Studies 1.4, 219-236.
- Curtis, A. & M. Romney (eds.) (2006). Color, race, and English language teaching: Shades of meaning. Mahwah, NJ: Lawrence Erlbaum.
- Dewey, J. & E. Dewey (1915). Schools of to-morrow. New York: E. P. Dutton & Company.
- Ellis, R. & G. Barkhuizen (2005). Analysing learner language, Oxford: Oxford University Press.
- Evans, R. (2006). 'Social Studies vs. the United States of America': Harold Rugg and teaching for social justice. In K. L. Riley (ed.), Social reconstruction: People, politics, perspectives. Greenwich, CT: IAP Publishing, 45–68.
- Farias, M. (2005). Critical language awareness in foreign language learning. Literatura y Lingüística 16, 211-222.
- Ferrer, F. (1913). The origins and ideas of the Modern School. London: Watts.
- Florio-Ruane, S. (2001). Teacher education and the cultural imagination: Autobiography, conversation, and narrative. Mahwah, NJ: Lawrence Erlbaum.
- Foster, W. (1986). Paradigms and promises: New approaches to educational administration. Buffalo, NY: Prometheus.
- Foucault, M. (1980). Power/knowledge: Selected interviews and other writings, 1972–1977. New York: Pantheon.
- Fredricks, L. (2007). A rationale for critical pedagogy in EFL: The case of Tajikistan. The Reading Matrix
- Fuller, B. (ed.) (2000). Inside charter schools: The paradox of radical decentralization. Cambridge, MA: Harvard University Press.
- Fuller, B. (2003). Educational policy under cultural pluralism. Educational Researcher 32.9, 15–24.
- Ghahremani-Ghajar, S. & S. A. Mirhosseini (2005). English class or speaking about everything in class? Dialogue journal writing as a critical EFL literacy practice in an Iranian high school. Language, Culture and Curriculum 18.3, 286-299.
- Gibson-Graham, J. K. (2006). A post-capitalist politics. Minneapolis, MN: University of Minnesota Press.
- 505 Giroux, H. (1983). Theory and resistance in education: A pedagogy for the opposition. South Hadley, MA: Bergin 506 & Garvey. 507
  - Guevara, E. C. (1961/1985). Guerrilla warfare. Lincoln, NE: University of Nebraska Press.
  - Halpin, D. D. (2003). Hope and education: The role of the utopian imagination. London: Routledge Falmer.
- 508 509 IWW (Industrial Workers of the World) (n.d.). Constitution. www.iww.org/culture/official/ preamble.shtml. 510
- 511 Jacobs, G., P. M. Kumarasamy, P. Nopparat & S. Amy (1998). Linking language and the environment. 512 Toronto: Pippin Publishing.
- 513 Janks, H. (1989). Critical linguistics: A starting point for oppositional reading. Presented at the 14th 514 Annual Boston University Conference on Language Development, Boston, MA; 13–15 October. 515 [ERIC ED314942]
  - Jorge, M. (2009). Critical EFL in Brazil. Presented at the American Association for Applied Linguistics conference, Denver, CO.

530

531

533

534

535

546

547

548

549

550

551 552

553

554 555

- Konoeda, K. & Y. Watanabe (2008). Task-based critical pedagogy in Japanese EFL classrooms. In M. Montero, P. C. Miller & J. L. Watzke (eds.), *Readings in language studies* (vol. 1). St. Louis, MO: International Society for Language Studies, 45–61.
- 521 Kramer-Dahl, A. (2001). Importing critical literacy pedagogy: Does it have to fail? *Language and Education* 15.1, 14–32.
- 523 Kridel, C. A., R. V. Bullough & J. I. Goodlad (2007). Stories of the Eight-year Study: Reexamining secondary 524 education in America. Albany, NY: SUNY Press.
- Kubota, R. (1996). Critical pedagogy and critical literacy in teaching Japanese. Japanese-Language
  Education around the Globe 6, 35–48. The Japan Foundation Japanese Language Institute. [In Japanese]
  Kubota, R. & A. Lin (eds.) (2006). Race and TESOL: Special Issue of TESOL Quarterly 40.6.
  - Kumagai, Y. (2007). Tension in a Japanese language classroom: An opportunity for critical literacy? *Critical Inquiry in Language Studies* 4.2–3, 85–116.
  - Kurth-Schai, R. & C. R. Green (2006). Re-envisioning education and democracy. Greenwich, CN: Information Age.
- Leonardo, Z. (2005). Critical pedagogy and race. New York: Blackwell.
  - Lin, A. & J. Luk (2002). Beyond progressive liberalism and cultural relativism: Towards critical postmodernist sociohistorically situated perspectives in classroom studies. *Canadian Modern Language Review* 59.1, 97–124.
- Lopez, A. E. A., C. M. Santamaria & R. M. V. Aponte (1993). Producing an ecology-based textbook.
  English Teaching Forum 31.4, 11–15.
- 538 Manicas, P. (1982). John Dewey: Anarchism and the political state. *Transactions of the Charles S. Peirce Society* 18.2, 133–157.
- 540 Mason, R. & F. Rennie (2008). E-learning and social networking handbook. London: Rouledge.
- Mayo, P. (1999). Engaging with practice: A Freirean reflection on different pedagogical sites. In P.
  Mayo, Liberating praxis: Paulo Freire's legacy for radical education and politics. Westport, CT: Praeger, 125–150.
- 544 McGroarty, M. (1998). Partnerships with linguistic minority communities (TESOL Occasional Paper #4). 545 Washington, DC: TESOL.
  - McMahill, C. (2001). Self-expression, gender, and community: A Japanese feminist English class. In A. Pavlenko, A. Blackledge, I. Piller & M. T. Dwyer (eds.), *Multilingualism*, second language learning, and gender. Berlin: Mouton, 307–244.
  - Morgan, B. (1998). The ESL classroom: Teaching, practice, and community development. Toronto: University of Toronto Press.
  - Morgan, B. (2004). Modals and memories: A grammar lesson on the Quebec referendum on sovereignty. In Norton & Toohey (eds.), 158–178.
  - Morgan, B. (2007). Poststructuralism and applied linguistics: Complementary approaches to identity and culture in ELT. In J. Cummins & C. Davison (eds.), *The international handbook of English language teaching*. Dordrecht: Springer, 1033–1052.

 $\mathbf{Q}^2$ 

- Nelson, C. [D.] (1999). Sexual identities in ESL: Queer Theory and classroom inquiry. TESOL Quarterly,
  33.3, 371–392.
- Nelson, C. [D.] (ed.) (2006). Special Issue of Journal of Language, Identity and Education 5.1.
- Nelson, C. D. (2008). Sexual identities in English language classrooms. New York: Routledge.
- Norton, B. (2007). Review of Problem-posing at work: English for action (revised edition). TESOL Quarterly 41.1, 207–209.
- Norton, B. & K. Toohey (eds.) (2004). *Critical pedagogies and language learning*. Cambridge: Cambridge University Press.
- Nussbaum, M. (1995). Poetic justice: The literary imagination and public life. Boston, MA: Beacon Press.
- O'Cadiz, M. del P., P. L. Wong & C. A. Torres (1998). Education and democracy: Paulo Freire, social movements,
  and educational reform in Sao Paulo. Boulder, CO: Westview Press.
- 567 Ohara, Y., S. Saft & G. Crookes (2001). Toward a feminist critical pedagogy in a beginning Japanese 568 as a foreign language class. *Japanese Language and Literature: Journal of the Association of Teachers of Japanese* 569 35.2, 105–133.
- O'Mochain, R. (2006). Discusing gender and sexuality in a context-appropriate way: Queer narratives in an EFL college classroom in Japan. *Journal of Language, Identity, and Education* 5.1, 51–66.
- 572 Osborn, T. A. (2000). Critical reflection and the foreign language classroom. Westport, CT: Bergin & Garvey.
- 573 Osborn, T. A. (2006). Teaching world languages for social justice. Mahwah, NJ: Lawrence Erlbaum.
- 574 Peckham, I. (2003). Freirean codifications: Changing walls into windows. *Pedagogy* 3.2, 227–244.

- Pennycook, A. (1990). Towards a critical applied linguistic for the 1990s. *Issues in Applied Linguistics* 1.1, 8–28.
- Pennycook, A. (2004). Critical moments in a TESOL praxicum. In Norton & Toohey (eds.), 327–346.
  - Pestalozzi, J. H. (1781/1910). Leonard and Gertrude (abr., transl., E. Channing). Boston, MA: D. C. Heath. Prilletensky, I. & O. Prilletensky (2006). Promoting well-being: Linking personal, organizational, and community change. Hoboken, NJ: John Wiley.
    - Purcell-Gates, V. & R. Waterman (2000). Now we read, we see, we speak: Portrait of literacy development in an adult Freirean-based class. Mahwah, NJ: Lawrence Erlbaum.
    - Reagan, T. G. & T. A. Osborn (1998). Power, authority, and domination in foreign language education. Educational Foundations 12, 45–62.
    - Reagan, T. G. & T. A. Osborn (2002). The foreign language educator in society: Toward a critical pedagogy. Mahwah, NJ: Lawrence Erlbaum.
    - Rivers, W. (1968). Teaching foreign language skills. Chicago: University of Chicago Press.
    - Rousseau, J.-J. (1762/1963). Emile. New York: Dutton.

581

582 583

584

585

586

587

588 589

590

591

592

593

594 595

596

597

598

599

600

601

602

603

604

605

606

607

608

609

610

611

612

613

614

615

616

617

618

619

620

621

622

623

624 625

626

627

628

629

- Rugg, H. (1931). An introduction to problems of American culture. Boston, MA: Ginn & Co.
- Samuda, V. & M. Bygate (2008). Tasks in second language learning. London: Palgrave Macmillan.
- Sartre, J.-P. (1940/2004). The imaginary: A phenomenological psychology of the imagination (transl. J. Webber). London: Routledge.
  - Schecter, D. (2005). Beyond hegemony: Towards a new philosophy of political hegemony. Manchester: Manchester University Press.
  - Schecter, D. (2007). The history of the left from Marx to the present: Theoretical perspectives. New York: Continuum.
  - Shin, H. & G. Crookes (2005a). Indigenous critical traditions for TEFL? A historical and comparative perspective in the case of Korea. *Critical Inquiry in Language Studies* 2.2, 95–112.
  - Shin, H. & G. Crookes (2005b). Exploring the possibilities for EFL critical pedagogy in Korea a two-part case study. *Critical Inquiry in Language Studies* 2.2, 113–138.
  - Shor, I. (1987). Critical teaching and everyday life (2nd edn.). Chicago: University of Chicago Press.
  - Shor, I. (1992). Empowering education: Critical teaching for social change. Chicago: University of Chicago Press.
  - Shor, I. & P. Freire (1987). A pedagogy for liberation dialogues on transforming education. Westport, CT: Bergin & Garvey.
  - Siegel, M. & S. Okamoto (2003). Towards reconceptualizing the teaching and learning of gendered speech styles in Japanese as a Foreign Language. *Japanese Language and Literature* 37.1, 49–66.
- Smith, M. P. (1983). The libertarians and education. London: George Allen & Unwin.
- Smoke, T. (1998). Critical multiculturalism as a means of promoting social activism and awareness. In T. Smoke (ed.), *Adult ESL: Politics, pedagogy, and participation in classroom and community programs*. Mahwah, NJ: Lawrence Erlbaum, 89–98.
- Stone, M. K. (1999). The Francis W. Parker school: Chicago's Progressive Education legacy. In S. F. Semel & A. R. Sadovnik (eds.), 'Schools of tomorrow, schools of today': What happened to progressive education. New York: Peter Lang, 23–66.
- Sullivan, E. V. (1984). A critical psychology: Interpretation of the personal world. New York: Plenum Press.
- Sung, K. W. (2001). Changing the terrain of English teaching: An inquiry approach using multimedia. *Multimedia-assisted Language Learning* 4.1, 57–85.
- Sung, K. W. (2002). Critical theory and pedagogy: Remapping English teaching in Korea. *English Teaching* 57.2, 65–89.
- Sung, K. W. (2006). A critical analysis of current discursive practices in ELT in Korea. *Foreign Language Education* 13.3, 80–104.

**Q4** 

- Sung, K. W. (2007). **THE SECOND SECON** 
  - Taylor, P. V. (2003). The texts of Paulo Freire. Milton Keynes: Open University Press.
  - Tolman, C. W. (1994). Psychology, society, and subjectivity: An introduction to German critical psychology. London: Routledge.
- Vandrick, S. (2001). Teaching sexual identity issues in ESL classes. Presented at the 35th annual TESOL Convention, St Louis, MO; March. [ED474464]
- Wang, W. & K. Zhang (2007). Tao Xingzhi and the emergence of public education in China. In D. T. Hansen (ed.), *Ethical visions of education*. New York: Teachers College Press, 95–110.

# 16 | PLENARY SPEECHES

632

Analysis
ersity of
of the
for the
losophies,
_

Wright, N. (1989). Assessing radical education: A critical review of the radical movement in English schooling,